

Privacy Policy: <https://livecheapdreambig.com>

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read my privacy policy carefully to get a clear understanding of how I collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with my website.

What personal information do I collect from the people that visit my blog, website or app?

When ordering or registering on my site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number or other details to help you with your experience.

When do I collect information?

I collect information from you when you register on my site, place an order, subscribe to a newsletter, respond to a survey, fill out a form or enter information on my site.

How do I use your information?

I may use the information I collect from you when you register, make a purchase, sign up for my newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow me to deliver the type of content and product offerings in which you are most interested.
- To improve my website in order to better serve you.
- To allow me to better service you in responding to your customer service requests.
- To administer a contest, promotion, survey or other site feature.
- To quickly process your transactions.
- To ask for ratings and reviews of services or products
- To follow up with them after correspondence (live chat, email or phone inquiries)

How do I protect your information?

I do not use vulnerability scanning and/or scanning to PCI standards.
I only provide articles and information. I never ask for credit card numbers.
I use regular Malware Scanning.

I do not use an SSL certificate because I do not collect any financial information or process any payments directly on my website.

Do I use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, I use cookies to help me remember and process the items in your shopping cart. They are also used to help me understand your preferences based on previous or current site activity, which enables me to provide you with improved services. I also use cookies to help me compile aggregate data about site traffic and site interaction so that I can offer better site experiences and tools in the future.

I use cookies to:

- Help remember and process the items in the shopping cart.
- Understand and save user's preferences for future visits.
- Keep track of advertisements.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. I may also use trusted third-party services that track this information on my behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If users disable cookies in their browser:

If you turn cookies off, some features will be disabled. Some of the features that make your site experience more efficient and may not function properly (the ability of the shopping cart to hold information before checkout as you browse from page to page).

Third-party disclosure

I do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless I provide users with advance notice. This does not include website hosting partners and other parties who assist me in operating my website, conducting my business, or serving my users, so long as those parties agree to keep this information confidential. I may also release information when it's release is appropriate to comply with the law, enforce my site policies, or protect my or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

Occasionally, at my discretion, I may include or offer third-party products or services on my website. These third-party sites have separate and independent privacy policies. I therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, I seek to protect the integrity of my site and welcome any feedback about these sites.

Google

I use Google AdSense Advertising on my website.

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

Google Advertising Cookies

Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to my website or other websites.

Google's use of advertising cookies enables it and its partners to serve ads to my site users based on their visit to my site and/or other sites on the Internet.

Users may opt out of personalized advertising by visiting Ads Settings. Alternatively, users may opt out of a third-party vendor's use of cookies for personalized advertising by visiting www.aboutads.info.

Cookies of other third-party vendors or ad networks may also be used to serve ads on my site. In this case, my site will:

- Notify my site visitors of the third-party vendors and ad networks serving ads on my site.
- Provide links to the appropriate vendor and ad network websites.
- Inform my users that they may visit those websites to opt out of the use of cookies for personalized advertising (if the vendor or ad network offers this capability).
Users may opt out of some third-party vendors' uses of cookies for personalized advertising by visiting www.aboutads.info.

Google, as a third-party vendor, uses cookies to serve ads on my site. Google's use of the DART cookie enables it to serve ads to my users based on previous visits to my site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

Opting out:

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require any person or company in the United States (and conceivably the world) that operates websites collecting Personally Identifiable Information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared. - See more at: <http://consumercial.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA, I agree to the following:

Users can visit my site anonymously.

Once this privacy policy is created, I will add a link to it on my home page or as a minimum, on the first significant page after entering my website.

Our Privacy Policy link includes the word 'Privacy' and can be easily be found on the page specified above.

You will be notified of any Privacy Policy changes: • On my Privacy Policy Page

You can change your personal information:

- By emailing us
- By logging in to your account

How does my site handle Do Not Track signals?

I honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does my site allow third-party behavioral tracking?

It's also important to note that I allow third-party behavioral tracking

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in

control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

I do not specifically market to children under the age of 13 years old.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices I will take the following responsive action, should a data breach occur:

I will notify you via email within 7 business days

I will notify the users via in-site notification within 7 business days

I also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

I collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions
- Process orders and to send information and updates pertaining to orders.
- Send you additional information related to your product and/or service
- Market to my mailing list or continue to send emails to my clients after the original transaction has occurred.

To be in accordance with CANSPAM, I agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of my business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.

- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can follow the instructions at the bottom of each email and I will promptly remove you from ALL correspondence.

Contact

If there are any questions regarding this privacy policy, you may contact me using the information below.

<https://livecheapdreambig.com>
61-53050 RR 220
Ardrossan, Alberta T8E 2C7
Canada
bonnie@livecheapdreambig.com

Last Edited on 2020-10-04